



STRATEGIC LONG-RANGE PLAN 2015-2018

Adopted by the 2015-2016 Board of Directors on November 5, 2015

In order to effectively meet the goals of its mission and the diverse and changing needs of the post-secondary educational community, RMASFAA seeks to maintain a spirit of cooperation and an approach that is flexible, equitable and innovative. The Strategic Long-Range Plan (SLRP) that the RMASFAA Board of Directors adopted in October 2015 emphasizes collaboration and building synergy amongst members and committees.

Build on our Strengths - RMASFAA will seek ways to structure committees and committee planning in order to provide consistency of effort, committee empowerment and inclusiveness. In all work, RMASFAA will leverage existing resources to avoid duplication of effort while providing timely training and “Best Practices” opportunities for its membership.

- Provide empowerment and latitude in all committee work so creativity flourishes and all committee members discover ownership in their committee work.
- Leverage resources, such as NASFAA materials, to provide relevant training and “Best Practices” opportunities for our members.
- Maximize networking opportunities in all RMASFAA-hosted events.
- Emulate the continuity in structure that has been established with the Summer Institute Committee:
 - Create three-year chair structure within each committee, where possible.
 - All committees should include broad base in state representation and diverse backgrounds.
 - All sub-committee structure should include a chair and vice-chair with vice-chair assuming chair role in the next year, where possible.
 - Include vendor participation in all committee work, where possible.
 - Branch out to invite non-RMASFAA members to sponsored events.
- All committees should update committee handbooks on a yearly basis to create continuity.

- All committees need to follow established guidelines to facilitate strong, solid and consistent training opportunities. Committees should collaborate with one another to build synergy and reduce duplication of effort

Build our Relationships with States and Members - RMASFAA will review its website, practices and training to ensure that they are focused on strengthening the relationship between RMASFAA and its member states. RMASFAA will seek ways to develop and enhance leadership training for the board and committee chairs in order to create a strong leadership base for the organization and its member states. Finally, RMASFAA will find ways to maximize networking opportunities at all of its hosted events to foster grass roots communication efforts and collegiality.

- The Association will provide training resources to the states to reduce duplication of effort.
- The Association will facilitate training of incoming officers at the state and regional level.
- The Association will facilitate additional planning to strengthen state conference planning efforts and eliminate overlap of dates.
- The Association will revamp our website to encourage volunteerism, create more awareness of committee work and develop transparency.

Review Financial Policies - RMASFAA will review financial policies in order to define the purpose for reserve funding and with an eye toward reducing the administrative burden on the position of Treasurer. RMASFAA will also conduct a thorough review of the budgeting process for the purpose of standardization, transparency and timing.

- Define purpose of our reserve funds.
- Reduce burden of business transactions so that additional oversight can be incorporated into the Treasurer position.
- Explore option of separating duties of the Treasurer from writing checks and overseeing investments.
- Examine membership dues to determine fair share and benefit for each membership institution.
- Conduct a comprehensive evaluation of our current budgeting process.
 - Include in-kind contributions.
 - Evaluate timing of approval process.
 - Include who prepares and submits budget.
 - Standardize the budget process to provide continuity.

Review Governance and Committee Structure - RMASFAA will review the purpose and duties of all elected and appointed positions on the board and suggest improvements that will assist the organization in leveraging resources and enhancing board loyalty.

- Review of all elected positions and the responsibilities of each position.
 - Most urgent would be Treasurer and Vice President roles.
- Substantive and thorough review of all committees to leverage resources.